



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application

Inventor(s): Richard M. Ehrlich  
Appl. No.: 10/733,013  
Confirm. No.: 7518  
Filed: 12/10/03  
Title: MARKER-ZONE TO DETERMINE GROSS  
POSITIONING ON A REFERENCE SURFACE  
OF A MEDIA

## PATENT APPLICATION

Art Unit: 2651  
Examiner: Tzeng, Fred

Customer No.: 23910

## POWER OF ATTORNEY BY ASSIGNEE UNDER 37 C.F.R. §§ 3.71, 3.73(b)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The below-identified Assignee is the owner of the entire right, title and interest in the above-identified patent application by virtue of an assignment from the inventor(s).

X

The Assignment was recorded in the United States Patent and Trademark Office at Reel 015363, Frames 0906 - 0910 and,

      

A true copy of the Assignment is attached hereto, the original of which has been (or is herewith) forwarded to the United States Patent and Trademark Office for recording.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

Assignee hereby appoints, Sheldon R. Meyer, Michael L. Robbins and other attorneys of FLIESLER MEYER LLP, Customer No. 23910, to prosecute this application and transact all business in the United States Patent & Trademark Office connected therewith; said appointment to be to the exclusion of the inventor(s) and the inventor's(s') attorney(s) in accordance with the provisions of 37 C.F.R. §3.71.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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Assignee: Matsushita Electric Industrial Co., Ltd.Assignee Type: CorporationSignor's Name: Dr. Hiroki NaitoSignor's Title DirectorSignature: Hiroki Naito

Hiroki Naito

Director, IP Development Center

Authorized Signing Officer

Date: \_\_\_\_\_